



Champagne: 2025 shipment review and outlook

Epernay, 17 January 2026 — In 2025, Champagne shipments stood at 266 million bottles, slightly down on 2024.

In a particularly unpredictable environment marked by multiple challenges – geopolitical context, changes in consumption patterns, stock adjustments, inflation, etc. – Champagne producers and Houses are working together to strengthen Champagne's presence in the markets.

Although exports declined slightly to nearly 152 million bottles, shipments confirm the major importance of international markets and the universal appeal of Champagne.

In 2025, the French market represents around 114 million bottles. Despite a moderate decline compared to the previous year, it is still the reference market for Champagne and therefore remains an absolute priority for the industry.

'The French market is a showcase for our appellation, and we must strengthen it. We have all the assets we need – excellent wines, unique expertise and collective strength – to consolidate this position and promote Champagne,' explains Maxime Toubart, President of the Syndicat Général des Vignerons and Co-President of the Comité Champagne.

'With a strong appellation and coordinated actions, we will continue to bring joy to all those around the world who love fine wines, dreams, fraternity, celebration and life,' emphasises David Chatillon, President of the Union des Maisons de Champagne and Co-President of the Comité Champagne.

ABOUT THE COMITÉ CHAMPAGNE

The Comité Champagne is the interprofessional organisation for the Champagne industry: the place where winegrowers and Champagne houses defend their common interests and contribute to the balance and influence of the entire industry and its appellation.

The Champagne interprofessional organisation promotes cooperation between

the two professional groups and represents more than 16,000 winegrowers and 350 Champagne houses.

For more information, visit champagne.fr.

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