



CHAMPAGNE: AN EXCEPTIONAL HERITAGE

On **July, 4th 2015**, the Champagne Hillsides, Houses and Cellars were added to the UNESCO World Heritage list. Having been recognised as symbolic places where Champagne wines were born and are produced, this listing asserts the Outstanding Universal Value of Champagne: its unique and priceless character.

HILLSIDES



The Champagne winegrowing landscape

The natural surroundings shaped by mankind, featuring villages, press houses or vine huts.

HOUSES



Buildings with an outstanding architecture

Dedicated to the production and the commercialisation/marketing of Champagne wines.

CELLARS



The underground part of the listing

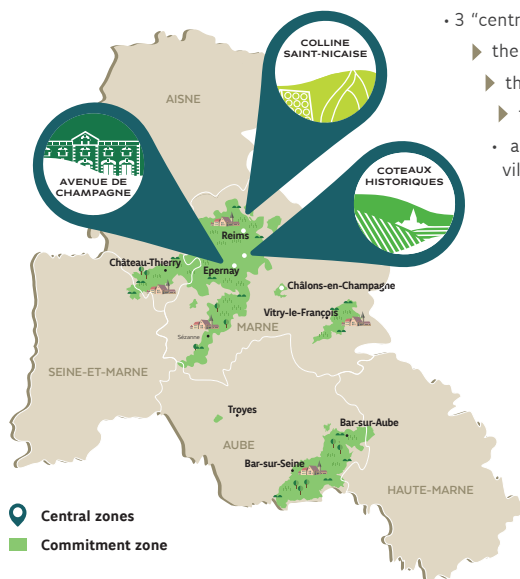
More than 100 km of cellars and "crayères", that are essential during the process of Champagne aging.

3 CRITERIA HIGHLIGHTED DURING THE LISTING

- a **know-how** which has been improved and handed down through generations
- the creation of a **unique product and cultural heritage**
- the **prestige** of the Champagne appellation, worldwide symbol of celebration.

The scope of the listing is made of:

- 3 "central zones":
 - ▶ the historic hillsides from Cumières to Mareuil-sur-Aÿ
 - ▶ the Saint-Nicaise Hill in Reims
 - ▶ the Avenue de Champagne in Epernay
- a larger "commitment zone" gathering the 319 villages making up the Champagne appellation.



THIS LISTING COMMITS THE CHAMPENOIS TO:

- continuously protect and develop this heritage
- communicate about this unique territory and make it shine



Find out more: www.champagne-patrimoine mondial.org

Further information : champagne.education