



CHAMPAGNE'S COMMITMENT TO SUSTAINABLE DEVELOPMENT

RESULTS

over the last 15 years



-25% on the Carbon Footprint of the industry

2025 target achieved



-50% pesticides and nitrogen fertilisers



More than 90% of industrial waste treated

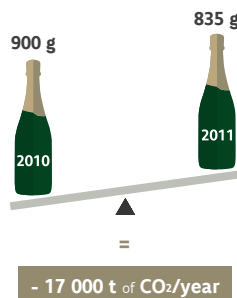


100% of wine effluents & by-products recycled



x2 of grassy areas

LIGHTER BOTTLES



ENVIRONMENTAL CERTIFICATION

+ 70% of area
has **environmental certification**

A PIONEERING REGION



Largest vineyard area in France using mating disruption*

*resulting in the near elimination of insecticide treatments



Largest fleet of high clearance electric tractors and robots



First carbon footprint for a wine region in 2003



1st region to integrate a new resistant variety into its specifications on an experimental basis (VIFA)



In 2017, Champagne began experimenting with **the first transatlantic freight route** with a cargo-sailing ship



100 % of the vineyard working together in a collective approach to continuous progress.

Data Comité Champagne 2024

Further information : champagne.education