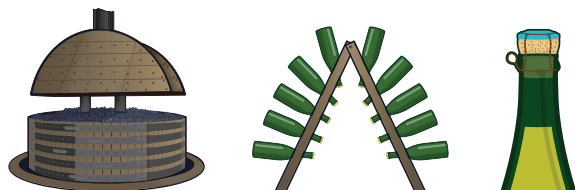


# KEY DATES IN THE HISTORY OF CHAMPAGNE



**17th – 19th centuries**  
Innovations enabling the  
mastery of effervescence

**496**  
Baptism of Clovis,  
King of the Franks,  
in Reims

**1887**  
First ruling giving  
the right to use the  
word “Champagne”  
exclusively to  
wines from the  
Champagne region

**1890**  
First **phylloxera**  
attacks in  
Champagne

**1936**  
Recognition of  
AOC status for  
Champagne

**1941**  
Creation  
of **Comité  
Champagne**

**1939-1945**  
World War II:  
occupation  
of the region,  
**Champagne’s**  
historic markets  
are affected

**1914-1918**  
World War I:  
**40% of the**  
vineyards are  
destroyed

**2003**  
First wine region  
to publish its  
**carbon footprint**

**2004**  
Threshold of  
**300 million bottles**  
shipped exceeded

**2014**  
Creation of the  
certification  
“**Sustainable  
Viticulture in  
Champagne**”

**2015**  
Addition of the  
**Hillsides, Houses  
and Cellars of  
Champagne** to the  
**UNESCO**  
World Heritage list

5th

17th

18th

19th

20th

21st

Centuries

← STILL WINES → SPARKLING WINES →

..... The legend of Champagne began with the coronation of the Kings of France in Reims .....

“ I COULD NOT LIVE WITHOUT CHAMPAGNE.  
IN VICTORY I DESERVE IT. IN DEFEAT, I NEED IT. ”

WINSTON CHURCHILL