





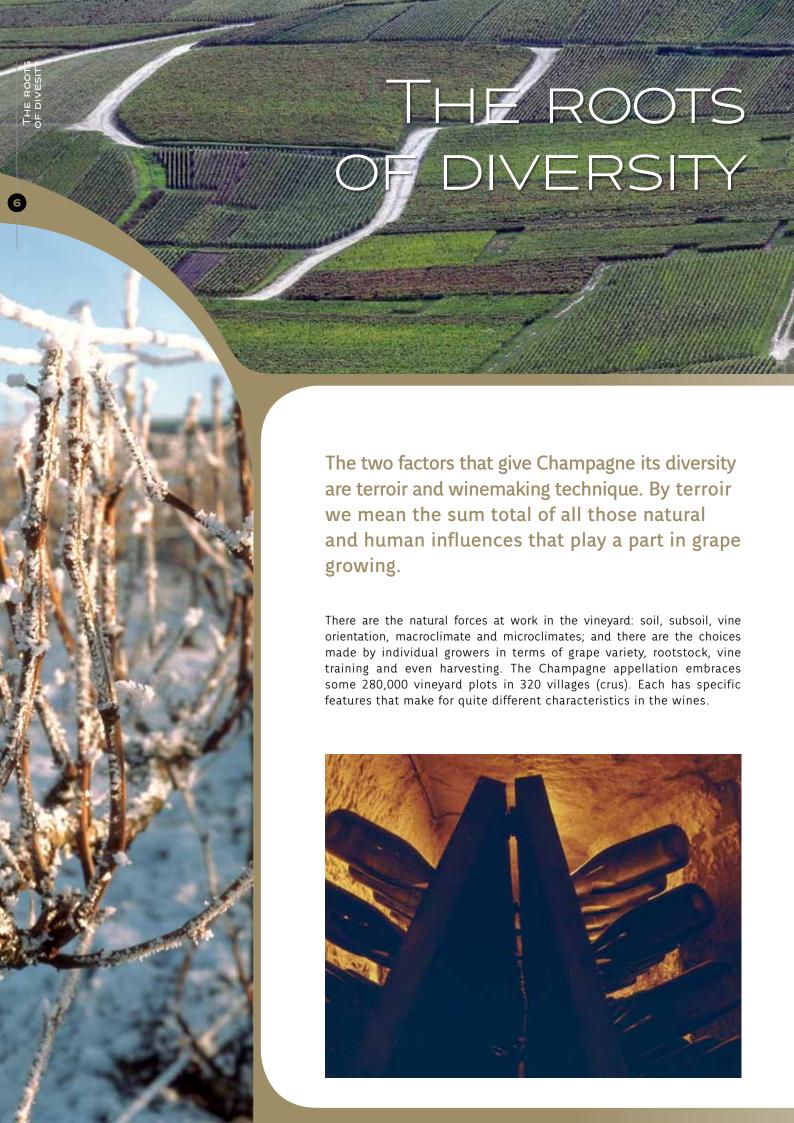


### CONTENTS

- 4-5 · THE DIVERSITY OF CHAMPAGNE WINES
- 6-7 · THE ROOTS OF DIVERSITY
- 8-9 · CHOICE OF WINEMAKING TECHNIQUE
- 10-11 · BLENDING
- 12-13 · ROSÉ CHAMPAGNE
  - 14 · MATURATION PERIOD (AGING)
  - 15 · Dosage
- 16-19 · How to choose Champagne
- 20-21 · How to serve Champagne
- 22-25 · How to taste Champagne
- 26-27 · Pairing Champagne with food
- 28-29 · How to store Champagne
  - 30 · THINK PLEASURE, THINK PARTIES, THINK CELEBRATION THINK CHAMPAGNE
  - 31 · TASTING SHEET
- 32-33 · AROMA DEVELOPMENT IN CHAMPAGNE WINES
- **34-35** · GLOSSARY









Which brings us to winemaking technique. Wine does not happen by accident. It reflects the handiwork of its maker, whose personal technique depends on the style of wine he or she has in mind. How to press the grapes and rack the juice; how much yeast to add; at what temperature to conduct fermentation; whether or not to let the wine undergo malo-lactic fermentation; whether to ferment in steel tanks or wooden vats.

Decisions like these all leave their mark on the wines. They also influence the composition of each blend, the period of aging and the level of 'dosage'.







### Whether to ferment in wood or steel

Prior to the 20th Century, all Champagne wines were fermented in wooden vessels, usually oak barrels with a 205-litre capacity called 'pieces champenoises'.

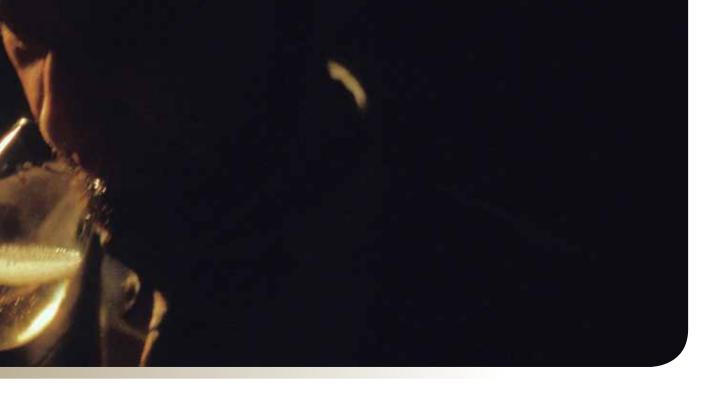
A few producers still ferment their wines in oak but most prefer the inert, neutral environment of a stainless steel vat. Wood by contrast does interact with the wine, in two important ways. The wood itself contributes compounds that add to the wine's bouquet, introducing oaky, vanilla, and sometimes toasty flavours. Wood also breathes, exposing the wine to a constant, tiny quantity of oxygen that softens and fattens up the fruit.











black-skinned grapes (Pinot Noir and/or Meunier) it is labelled as 'Blanc de Noirs'.

In truly exceptional years worthy of commemoration, the winemaker may decide to release a **vintage** Champagne – a wine made exclusively from the grapes grown in that year.

A 'Prestige cuvée' is a producer's flagship Champagne – a wine that stands as a benchmark for the other bottlings in the producer's portfolio. Vintage or non-vintage, these wines are made from the cream of the crop and are usually released in specially designed bottles.







Pinot noir



Chardonnay









In the blending method – by far the most widely used in Champagne – a small amount of still, red wine from Champagne (5-20%) is added to an otherwise white blend prior to bottling. The resulting rosé wine then goes through the secondary fermentation in the bottle.





Champagne continues to evolve after disgorgement (expulsion of the lees). Indeed, helped by addition of the 'liqueur d'expédition' at the 'dosage' stage, the wine will continue to evolve until the bottle is opened.



Immediately after disgorgement the bottle is topped up with a 'liqueur d'expédition' (mixture of cane sugar and wine) which quantity varies according to the style of Champagne (dry, medium or sweet).

The 'liqueur d'expédition' is the final and definitive touch given to a winemaker's composition before shipping and labelling. Champagne may be dosed with the same wine as the bottle holds (to bring out the character of the grapes, vineyard, etc) or another wine altogether – it all depends on the style of Champagne that the winemaker has in mind. Reserve wines for instance, especially when aged in wood, can add a whole new dimension to the tasting experience.







- SR Société de Récoltants. A family firm of growers that makes and markets own-label Champagne from grapes sourced from family vineyards.
- **ND Négociant Distributeur.** Distributor who buys in finished bottles of Champagne then labels them on his/her own premises.
- MA Marque d'Acheteur. Buyer's own-brand Champagne.

### Level of sweetness

Every label must state the type of wine as defined by residual sugar content measured in grams of sugar per litre (g/l): Brut, less than 12 g/l; Demi-Sec, 32-50 g/l; Sec, 17-32 g/l; Extra Dry, 12-17 g/l; Doux, more than 50 g/l; Extra Brut, 0-6 g/l.

Brut Nature, Pas Dosé or Dosage Zero contains zero dosage and less than 3 grams sugar per litre.







Jeroboam 3 litres (4 bottles) Rehoboam 4.5 litres (6 bottles) Methusalah 6 litres (8 bottles) Salmanasar 9 litres (12 bottles) The design of the Champagne bottle is Balthazar 12 litres (16 bottles) Nebuchadnezzar 15 litres (20 bottles) Salomon 18 litres (24 bottles) Souverain 26.25 litres (35 bottles) Primat 27 litres (36 bottles) Melchizedec or Midas 30 litres (40 bottles) Impact of bottle size on wine aging

As we saw earlier, gas exchange – carbon dioxide for oxygen – is an important factor in the aging of Champagne. This is made possible by the special tirage stopper, usually a crown cap, which allows small amounts of oxygen to enter the bottle and small amounts of CO<sub>2</sub> to escape – in other words, the seal is not perfectly airtight. However, since the neck size is the same for a magnum, standard bottle or demie, the ratio of air to wine will be smaller in a magnum and greater in a demie. Relative to a standard bottle, Champagne will therefore age more slowly in a magnum and faster in a demie.

20 cl

50 cl

75 cl

1.5 litres (2 bottles)

37.5 cl

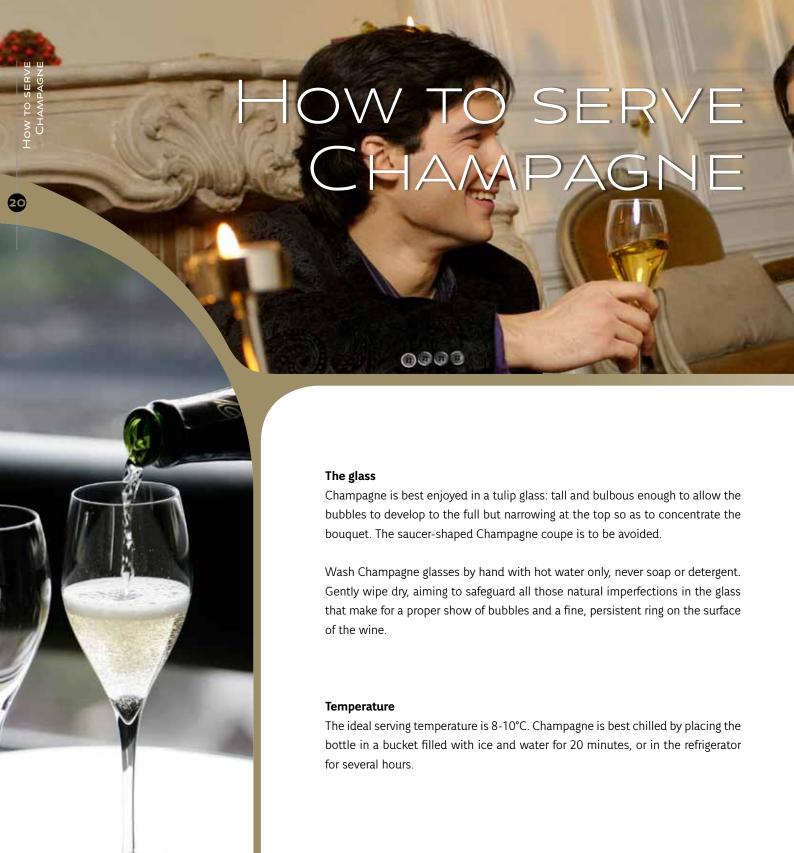
born out of necessity – the need to withstand high pressure and repeated handling. All other things being equal, this leaves room for subtle variations in style, some new, some inspired by ancient bottle shapes. Champagne wines are typically bottled in dark green or sometimes amber glass, with the notable exception of rosé Champagne, which comes in clear glass bottles. All Champagne wines must be sold in the bottle in which they underwent second fermentation – whether this is a jeroboam or a half bottle.

# Disgorgement

Following the oxidative shock of disgorgement, dosage allows the Champagne to age smoothly in the 2-3 month post-disgorgement phase when all of the oxygen introduced at disgorgement must be consumed so as to restore the balance required for longevity.

Champagne wines, whether disgorged or not, may need years and sometimes decades to reveal themselves in all their glory. Disgorgement produces wines of equal quality but with quite different aromatic profiles depending on how recently they were disgorged.













### How to open a bottle of Champagne

Start by removing the foil wrapping (pull on the tab if there is one). Now hold the cork down firmly with one hand and tilt the bottle away from you (and others). Then untwist the wire loop at the base of the muzzle.

Next, still holding the cork firmly, gently rotate the bottle with your other hand so that the cork comes sliding (not popping) out.

The cork should display the word 'Champagne' and where relevant the year of vintage.

### **Pouring Champagne**

Never fill the glass more than two thirds full, so leaving space for the aromas to unfold. Leave the wine to open in the glass for a moment, giving it time to reveal the full richness of its bouquet. It is then best to drink the bottle without delay, since Champagne will start to go flat within a few hours of opening.







Then there is the visual impact of the wine's colour: yellow green for Champagne that is predominantly based on Chardonnay; yellow with pink highlights for a wine mostly made from black-skinned varieties; burnished gold for older wines.

The colour spectrum for rosé Champagne is broader still, extending from pale pink (*œil-de-perdrix*, literally 'partridge eye') through deep pink and all the way to tawny in the case of older Champagne. The depth of colour very much depends on the composition of the blend.





#### Size and number of bubbles in the glass

Bubble size is determined more by the glass than by the Champagne itself, starting with the nucleation site where the bubble is born. After a bubble is released from its nucleation site, it grows as it makes its way to the surface, gradually swelling as the dissolved carbon dioxide diffuses into it. The longer the journey to the top, the bigger the bubble on arrival, particularly with the high carbon dioxide levels typical of young Champagne wines. The older the Champagne, the lower the CO<sub>2</sub> level and the finer the bubble.

As for the number of bubbles, this remains largely supposition. Based on an average bubble diameter of 0.5mm and an average CO<sub>2</sub> content of 12g per litre, then every 10cl Champagne glass theoretically contains some 11 million bubbles. But then, most of the carbon dioxide (80%) actually escapes at the surface without generating any bubbles at all ...



The Chardonnay (in common with the Arbane, Petit Meslier, Pinot Blanc and Pinot Gris) produces wines with notes of white flowers (hawthorn, honey-suckle, lime flower, acacia, jasmine, orange blossom), citrus (grapefruit, lemon) and exotic fruits (litchi, pineapple). Some wines also present aromas of apple, pear and a hint of spice (aniseed, ginger) or mint. Most feel light and airy on the palate, with a lively edge and that flinty, chalky expression that is typical of wines from chalk terroirs – something wine lovers call minerality.

The Pinot Noir and Meunier impart notes of yellow fruits (peach, apricot, plum, Mirabelle plums), soft berry fruits (strawberry, cherry, sometimes with a hint of blackberry or blueberry), citrus (mandarin, orange) and exotic fruits (mango, passion fruit). Add to these a floral edge (rose, peony, violet) and the occasional touch of spice (cinnamon, cloves) and you have the ideal bouquet to bring





roundness to the finished Champagne - softer and smoother in the case of the Meunier, fuller and more powerful in the case of the Pinot Noir.

The blending process combines these different aromas in seemingly endless permutations, producing complex wines. The primary aromas, coming from the grapes, are then completed by secondary aromas that come from the fermentation. Ultimately, every decision a producer makes along the way, from pressing through to final 'dosage', has an effect on the style of the finished Champagne.

The addition of reserve wines (accounting for up to 50% of some non-vintage 'cuvées') takes us into the second dimension of diversity: the process of maturation and aging and how it encourages the development of the so-called tertiary aromas.

In the early stages of maturation (3-10 years), the fruit aromas evolve first towards notes of brioche, Danish pastry and ripe, stewed fruits, then towards scents of dried fruits (figs, dates, raisins) and dried flowers. The bouquet grows increasingly nutty, with hints of almonds, hazelnuts, Virginia tobacco, beeswax, honey, milk toffee - plus a slight hint of vanilla and liquorice in oak-aged wines.

Older, fully mature wines (aged for at least 10 years) exhibit more evolved notes ranging from fruit jelly (especially quince) and gingerbread to undergrowth aromas and toasty nuances of mocha plus freshly roasted coffee and cocoa beans (the so-called empyreumatic flavours).

Rosé Champagne may offer fresh aromas of citrus or wild strawberries, succulent aromas of ripe, soft fruits or red berries, or a complex bouquet of wild berries and undergrowth scents. The palate may be firmly structured, powerful and fleshy or much lighter in character. With age, the aromas take on the richness of dried fruits and spices, becoming increasingly toasty with each passing year.



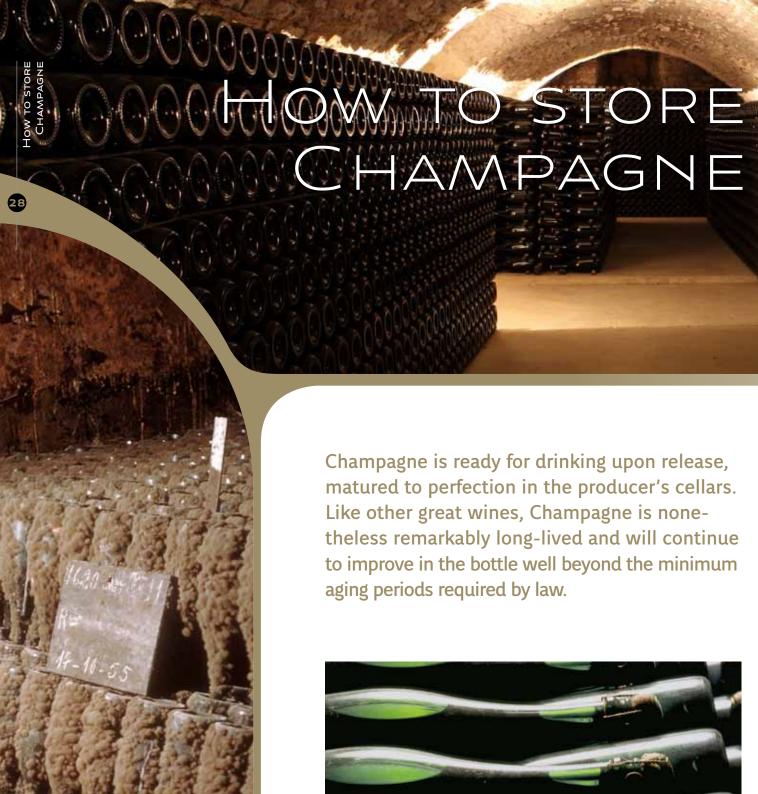






# The permutations are endless - but here are a few suggestions.

DISH	PREPARATION	CHAMPAGNE	
Caviar	Au naturel	Blanc de Blancs Brut Vintage	
Seafood: oysters, lobster, sea urchins	Au naturel or in aspic	Brut Nature mainly from Chardonnay, or Brut Blanc de Blancs	
Seafood: crayfish, langoustines, scallops	Au naturel or poached	Blanc de Blanc Brut Vintage	
Starters, fish-based entrees (warm or cold)		Brut Blanc de Blancs	
Warm oysters	In a <i>crème fraîche</i> sauce	Brut Vintage	
Fish	Poached, grilled	Brut Blanc de Blancs	
Fish	With butter or cream	Brut Non Vintage (traditional blending) or Brut Blanc de Noirs	
Salmon	Smoked, in aspic, marinated or sushi	Brut Blanc de Blancs	
Foie gras	Au naturel or on toast	Vintage, mainly from black grapes; or Brut Blanc de Blancs of older vintage or aged in oak	
Poultry	Roast or in a white sauce	Brut Blanc de Noirs or Brut mainly from black grapes	
Red or white meat	Grilled or with a sauce	Brut Non Vintage (traditional blending)	
White meat	Curried, Colombo-style or in a tagine	Rosé Brut Vintage	
Truffles		Blanc de Noirs or Brut of older vintage, mainly from black grapes	
Game	Stew, with mushrooms or chestnuts	Vintage or Rosé Blanc de Noirs, Brut of older vintage or aged in oak	
Creamy cheese		Brut Blanc de Blancs	
Strong flavoured, blue-veined cheese		Blanc de Noirs or Brut Vintage mainly from black grapes	
Goat's cheese, blue cheese or strong flavoured cheese		Demi-Sec Vintage Rosé	
Desserts	Based on cream, marzipan, pistachios or fruits	Demi-Sec white or Rosé, or Champagne of older vintage	







Aging is a slow, continuous process, lasting anything from a few years to several decades – it all depends on the intended style of 'cuvée'. Producers do not always release an entire vintage at one time, but hold back some bottles to age further in their cellars. This means that the same Champagne may be released as a young wine and then later as a much older bottling. Youthful aromas of fruit and flowers gradually make way for riper scents of stewed fruit and brioche, sometimes with an underlying toastiness – the flavours become more rounded with age.

Champagne wines, bottled with a crown cap or sealed with a cork, are aged on their lees in the producer's cellars prior to disgorgement. *Dosage* then adds the final touch to the Champagne before final corking. The Champagne is now technically ready to drink, but it can also undergo further bottle aging, either before release in the producer's cellars, or following release and purchase in a custom wine cellar.

There are two golden rules for storing Champagne wine at home: first, a constant, low ambient temperature of 10-15°C (50-59°F); second, no direct exposure to sunlight or excessive vibration. It makes no difference whether the bottles are stored on their side or upright.



Bottles stored on their side or upright

Contrary to received wisdom, there is no risk of the cork drying out if the bottle is stored upright - partly because of the ambient humidity in a wine cellar, and partly because of the liquid in the bottle itself. Stacking bottles on their sides may be more practical from a storage point of view but it is by no means essential.







Champagne wines are made by Champagne growers and houses who take pleasure in giving pleasure - people who craft their wines with a single-minded passion that has endured now for more than three centuries. Joie de vivre is their mission – to create wines that bring enchantment to every occasion, heighten every gourmet experience and make every event a celebration.

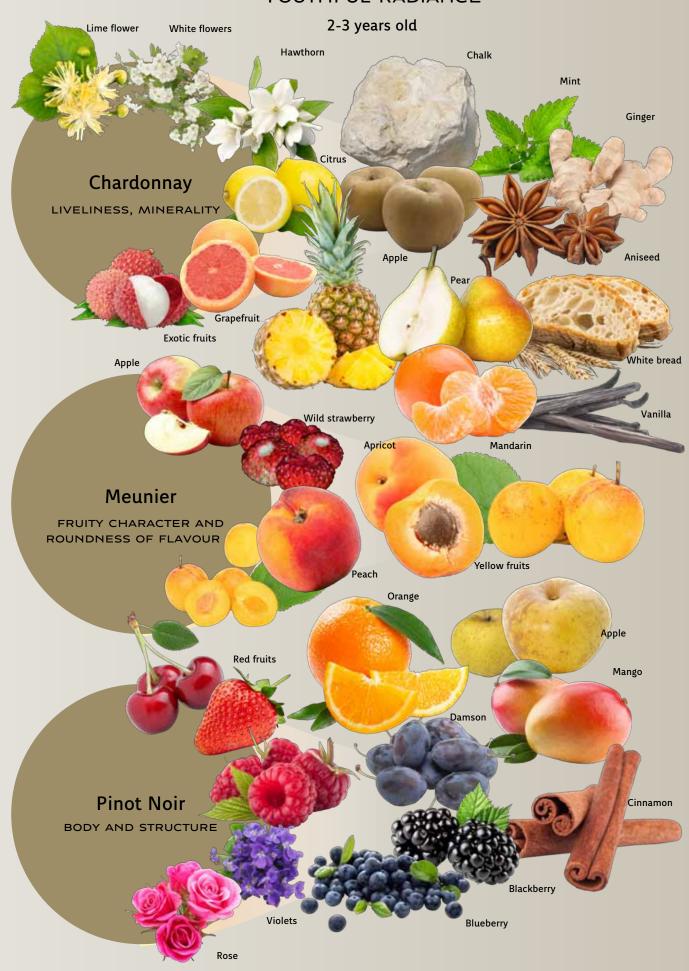


# TASTING SHEET

Name of the Champagne:					Vintage (where relevant):			
SIGHT								
	e Champagne: Champagne:		☐ grey gold ☐ powder pink	□ straw yellow □ deep pink	☐ yellow gold ☐ salmon pink	□ old gold		
SMELL								
PRIMARY AROMAS								
YOUTH	Floral: Fruity: Various:	<ul><li>□ white flowers</li><li>□ citrus</li><li>□ mineral</li><li>□ other</li></ul>	•	☐ orange blossom☐ yellow fruits☐ vegetal☐		☐ red fruits		
SECONDARY AROMAS								
MATURITY		□vanilla	□ crystallised fruits pastry □ caramel					
TERTIARY AROMAS								
COMPLETENESSS		☐ gingerbread ☐ toast ☐ other	☐ quince jelly ☐ mocha					
TASTE								
		☐ lively ☐ full-bodied	☐ lightweight☐ firmly structured	□ lush l □ round	□ creamy □ complex			
Notes								

# AROMA DEVELOPMENT

# YOUTHFUL RADIANCE



# IN CHAMPAGNE WINES

# MATURE BALANCE

## **COMPLETENESS AND COMPLEXITY**

from 3-4 to 6-8 years old

more than 6-8 years old







## GLOSSARY

**AROMAS, FLORAL:** white flowers (hawthorn, honeysuckle, lime flower, acacia, jasmine, orange blossom), roses and violets.

**AROMAS, BAKING:** white bread, fresh-baked bread, patisserie, brioche.

AROMAS, COOKED FRUITS: stewed fruits, jam, fruit jelly.

**AROMAS, DRIED FRUITS/NUTS:** almond, fig, hazelnut, date, walnut, raisin.

**AROMAS, EMPYREUMATIC:** notes of toast, roasted beans (cocoa, coffee) and burnt caramel.

AROMAS, FRESH FRUITS: citrus (lemon, orange, grapefruit, mandarin), white- and yellow-fleshed fruits (apricot, Mirabelle plum, peach, pear, apple), exotic fruits (litchi, pineapple, passion fruit, mango), red- and dark-skinned fruits (cherry, strawberry, raspberry, blackcurrant, blueberry).

AROMAS, LACTIC: butter, milk toffee.

AROMAS, MINERAL: chalk, flint.

**AROMAS, PRIMARY:** also known as varietal aromas, the aromas specific to the grape variety itself.

**AROMAS, SECONDARY:** wine aromas that come from the fermentation process.

AROMAS, SPICE: traces of aniseed, cinnamon, vanilla, ginger.

**AROMAS, TERTIARY:** wine aromas that develop with bottle maturation and aging.

ASSEMBLAGE: the blending of base wines with different sensory characteristics (colours, aromas, flavours) to create a 'cuvée' that is distinctly more than the sum of its parts. A blend may combine base wines from different crus (villages), different grape varieties and different years.

CRU: village.

**CUVÉE:** Two meanings in Champagne parlance: either the first-pressing juices (amounting to 2,050hl, extracted from a 4,000k press load); or the blended Champagne wine itself.

**DISGORGEMENT:** the act of ejecting the lees (essentially deposits of dead yeast cells) that have formed in the course of aging and collected in the neck of the bottle through riddling ('remuage', see below). Champagne may be disgorged by machine or by hand.

**EFFERVESCENCE:** the bubbles resulting from the build-up of carbon dioxide (CO<sub>2</sub>) in the secondary fermentation process (*prise de mousse*). Carbon dioxide dissolves in the wine and escapes when the bottle is opened.

MALOLACTIC FERMENTATION: the natural de-acidification of wine by the transformation of malic acid (a diacid found in apples) to lactic acid (a monoacid found in milk) through the action of lactic bacteria.

MUST: unfermented grape juice.

**PRISE DE MOUSSE:** literally 'capturing the sparkle'. The term refers to the transformation of still wine to sparkling wine as a result of bottle fermentation. The yeasts consume the sugar in the wine, producing alcohol and carbon dioxide, together with esters and superior alcohols that contribute to the wine's sensory profile.

**REMUAGE** (riddling): the process of rotating Champagne bottles after the maturation on the lees, causing the deposit formed in the process to collect in the neck of the bottle. Automated riddling is now the norm, though some producers still riddle bottles by hand.

**RESERVE WINES:** still wines, set aside in barrels or vats for several years, which add an extra dimension to the blend.

**TERROIR:** that combination of natural and human factors (weather, geology, grape varieties and traditional wine growing practices) that makes a particular region unique.

TIRAGE: French term for bottling.

**TIRAGE STOPPER:** stopper used for the temporary sealing of newly-bottled Champagne, usually consisting of a crown cap or sometimes a cork. The 'tirage' stopper is removed when the wine is disgorged.



### VIGNERONS ET MAISONS



COMITÉ INTERPROFESSIONNEL DU VIN DE CHAMPAGNE

5, rue Henri-Martin - CS 30 135 51204 EPERNAY Cedex - France

Tél. + 33 (0)3 26 51 19 30 - Fax +33 (0)3 26 55 19 79 info@champagne.fr - www.champagne.fr