



CHAMPAGNE: 326 MILLION BOTTLES SHIPPED IN 2022

CAUTIOUS OPTIMISM FOR 2023

With 326 million bottles, Champagne shipments rose in 2022 by 1.6% per compared with the previous year – proof of the dynamism of the global Champagne market, both in terms of volume and value. The value of shipments for the first time passed the 6 billion euro threshold.

France, with sales of 138.4 million bottles, recorded a small reduction (down 1.7%). Exports, at 187.5 million bottles, increased by 4.3% in the course of a year. Taking a majority share of the Champagne market, export's share rose from 45% ten years ago to a little over 57% today.

President of the Syndicat Général des Vignerons and co-president of the Comité Champagne, Maxime Toubart *« praised these results as a reward for the efforts of the Champagne producers to maintain the position of Champagne as an outstanding wine ».*

David Chatillon, president of the Union des Maisons de Champagne and co-president of the Comité Champagne, considered that *« Champagne, as the supreme wine of celebrations, had been the natural choice of the world's consumers as they rejoiced at the end of lock-downs and rediscovered a taste for parties, for going out and travelling ».*

The results for 2022 show how Champagne, having quickly recovered from the shock of the 2020 health crisis, has remained in the hearts and minds of the consumers. And the sunny 2022 harvest, which was remarkable both for its quantity and quality, is going to play a role in rebuilding stocks to meet market demand.

Global geopolitical and economic circumstances may encourage a prudent outlook for 2023, but the Champagne growers and houses remain confident in the basic health of their business.

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