



CHAMPAGNE FACTS AND FIGURES 2012

HUMAN DATA

4,651 winegrowers selling Champagne
43 co-operatives selling Champagne
349 Champagne houses

PRODUCTIVE AREA

33,580 hectares of which
23,998 in the Marne department
7,106 in the Aube and Haute-Marne departments
2,476 in the Aisne and Seine-et-Marne departments

GRAPE VARIETIES

Pinot noir 38 % Meunier 32 % Chardonnay 30 %

HARVEST

268 million bottles Yield = 9,208 kg/hectare

STOCKS AT JULY 31ST, 2012 : 1,444 MILLION BOTTLES (including individual reserve)

VALUE : 4.4 BILLION EUROS OF WHICH 2.3 FOR EXPORT

SHIPMENTS

Total : 308,837,119 bottles
of which 213,389,280 by Champagne houses (69 %)
95,447,839 by winegrowers and co-operatives (31 %)

France : 171,456,478 bottles (56 %)
of which 94,491,258 by Champagne houses (55%)
76,965,220 by winegrower sand co-operatives (45%)

Export : 137,380,641 bottles (44 %)
of which 118,898,022 by Champagne houses (87 %)
18,482,619 by winegrowers and co-operatives (13 %)

TOP TEN EXPORT MARKETS (BOTTLES)

1. UNITED KINGDOM	32,445,352	6. ITALY	6,245,399
2. USA	17,689,150	7. AUSTRALIA	5,406,837
3. GERMANY	12,560,386	8. SWITZERLAND	5,355,492
4. JAPAN	9,062,970	9. SPAIN	3,126,079
5. BELGIUM	8,344,350	10. SWEDEN	2,317,991