



CHAMPAGNE FACTS AND FIGURES 2010

HUMAN DATA

4,776 vine-growers (récoltants expéditeurs)
66 co-operatives
293 wine-merchants (négociants)

PRODUCTIVE AREA

33,344 hectares of which
23,897 in the Marne department
7,025 in the Aube and Haute-Marne departments
2,422 in the Aisne and Seine-et-Marne departments

GRAPE VARIETIES

Pinot noir 39 % Meunier 32 % Chardonnay 29 %

HARVEST

315 million bottles Yield = 10,903 kg/hectare

STOCKS AT JULY 31ST 2010 : 1,384 MILLION BOTTLES (including individual reserve)

SHIPMENTS

Total : 319,613,186 bouteilles
of which 219,100,890 by Champagne houses (69 %)
100,512,296 by winegrowers and co-operatives (31 %)

France : 185,098,656 bouteilles (58 %)
of which 103,059,579 by Champagne houses (56 %)
82,039,077 by winegrowers and co-operatives (44 %)

Export : 134,514,530 bouteilles (42 %)
of which 116,041,311 by Champagne houses (86 %)
18,473,219 by winegrowers and co-operatives (14 %)

TOP TEN EXPORT MARKETS (IN BOTTLES) :

1. UNITED KINGDOM	35,488,401	6. ITALY	7,183,113
2. USA	16,934,242	7. SWITZERLAND	5,442,295
3. GERMANY	13,076,153	8. SPAIN	3,689,307
4. BELGIUM	8,806,008	9. AUSTRALIA	3,687,140
5. JAPAN	7,464,935	10. NETHERLANDS	2,474,876