



DESPITE DIFFICULT CONTEXT, CHAMPAGNE SHIPMENTS IN 2013
REMAIN AT HISTORICAL LEVELS

The Comité Champagne (CIVC) estimation shows that Champagne shipped 304 million bottles in 2013, a slight decrease in volume of 1.5% compared to 2012; a satisfactory result in a difficult economic environment in its main European markets .

December, which represents nearly 15% of annual shipments, partly offset the decline of shipments observed since the beginning of the year; with a total of about 42 million bottles, it is 8% higher than December 2012.

In more detail, Champagne shipments to France fell by 2.3 % (167 million bottles), 3.4 % to European Union (74 million bottles) and continue to increase (+3.2%) to the rest of the world (63 million bottles).

The turnover of the industry resists and amounts to €4.3 billion. This is the 5th best historical performance of Champagne. Adjusted with the revaluation of the euro against the dollar and the yen, the 2013 value of the shipments would have been very close to the all-time record of 2007.

The level of the shipments in 2013 is in line with the objectives that were set by Comité Champagne at the time of the harvest. The 2013 harvest has indeed provided the equivalent of 304 million bottles. Moreover, the excellent quality of this vintage is now confirmed.

The export markets out of Europe broke the record set last year and now stand for more than 20% of the trade in volume and over 25% in value which is a welcomed trend by the growers and houses of Champagne.

Epernay, 15th January, 2014